Phrases That DON'T Belong in Your Cover Letter

"I meet the requirements of this position."

Explain *why* you are an excellent candidate

"I'm hard-working and a great communicator."

These clichés cause hiring managers' eyes to glaze over

- 3 "I'm a visionary leader."

 Show you're a visionary leader through your accomplishments, not by simply stating it
- "You won't find a candidate better qualified than me."

This comes across as cocky; a manager can spot a qualified candidate on their own

*Dear sir or madam,"

Address your letter to a specific person

Source: Green, Alison. "10 Phrases That Don't Belong in Your Cover Letter." U.S. News & World Report. 28 January, 2013. Web.

Build your resume and cover letter online with Optimal Resume

Go to mssu.edu/career Choose Student/Alumni, then click Optimal Resume "I'll call you in a week to schedule an interview."

This comes across as pushy, which is only good if you're applying for a sales job

"I'm willing to work for below the salary you're offering."

Managers want to hire the best person for the job, not a weaker candidate who will work for less than the budgeted salary

"I've attached my college transcripts, a list of references, a 15 page writing sample, and my last performance review."

Don't overwhelm employers with items they haven't asked for and might not want

"Please contact me if you'd like to see my resume."

Your resume is the first thing an employer wants to see

"I really need a job. I'm desperate."

Your letter needs to focus on why you'd excel at the job, not how badly you need it

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